Structured Feedback Mechanism

At **Centurion University of Technology and Management Andhra Pradesh, Vizianagaram**, the institution has established a **structured and comprehensive feedback mechanism** to collect inputs from all stakeholders for the purpose of continuous academic and administrative improvement.

The system ensures that stakeholder opinions are systematically captured, analysed, and used for quality enhancement in teaching–learning, curriculum design, infrastructure, and institutional services.

Stakeholders Involved

The institution collects structured feedback from the following stakeholders:

- Students
- Teachers
- Alumni
- Employers / Industry Representatives

Areas of Feedback Collection

The feedback is collected on key academic and institutional parameters including:

1. Curriculum design and syllabus relevance
2. Teaching–learning process and pedagogy
3. Faculty performance and mentoring support
4. Infrastructure and laboratory facilities
5. ICT-enabled teaching and learning resources
6. Examination and evaluation system
7. Student support services and mentoring
8. Skill development, employability, and industry relevance

Mode of Feedback Collection

The institution adopts both **online and offline structured formats** for feedback collection:

- Online feedback through Google Forms / ERP-based systems
- Offline structured feedback forms (when required)
- Alumni feedback through meetings and digital forms
- Employer feedback through placement drives, internships, and industry interactions
- Department-level feedback collection during academic review meetings

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Frequency of Feedback Collection

Stakeholder	Frequency
Students	Every Semester
Teachers	Once in an Academic Year
Alumni	Once in an Academic Year
Employers	During recruitment / academic interactions

Role of IQAC

The **Internal Quality Assurance Cell (IQAC)** of the Andhra Pradesh Campus plays a key role in:

- Designing structured feedback formats
- Monitoring the feedback collection process
- Ensuring data quality and consistency
- Coordinating analysis and review
- Facilitating implementation of improvement measures

Documentation and Record Maintenance

All feedback data, summary reports, and stakeholder responses are:

- Compiled at department level
- Submitted to IQAC
- Properly documented and maintained for academic audit, quality assurance, and NAAC accreditation purposes.

Implementation Status

The structured feedback system has been **formally established and is being implemented in a phased manner** at the Andhra Pradesh Campus. The institution is in the process of strengthening digital data collection and documentation practices.

Registrar, CUTMAP

REGISTRAR
Centurion University of Technology and Management
VIZIANAGARAM